



Bowman's

Arrow



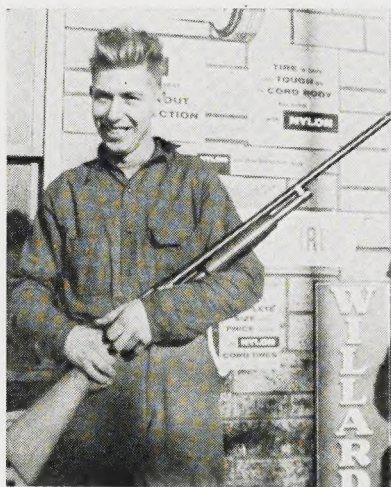
WIX SHOTGUN WINNERS



Al Leland of Prince Albert Co-op receives his Winchester 12 gauge from Ken Rea of Wix. The happy gents on the right are Eric Ridington and Art Ellison of Bowmans.



Mike Scherr of Tramping Lake is shown with Don Smith and Jim Wedderspoon of Bowmans. Mike does a lot of hunting in the fall and will make good use of his gun.



Mel Gallup, owner of "New Duke's Service — Eastend." Eastend is in the Frenchman River Valley where there is considerable irrigation with good pheasant hunting along the ditches. Mel should have good use for the shotgun.

George Carpendale of Oxbow was the fourth winner. Unfortunately we do not yet have his picture.

SECOND HONEYMOON



Steve Pobran (of Sutherland) winner of Bowman's 1957-58 Honolulu Honeymoon left with his wife for Waikiki on Friday, January 23. We hope they have a wonderful holiday in the land of the sun. Steve is shown with Ralph Anderson of Bowmans.

Bowman's



Published by

BOWMAN BROTHERS LIMITED

At their Head Office, Saskatoon, Saskatchewan, in the interests of their employees, and customers.

GORDON BOWMAN, EDITOR

VOL. XIII

JANUARY-FEBRUARY, 1959

NUMBER 3

Better Roads for Saskatchewan . . .

Today every person is interested in highways, because nearly everything we need for a comfortable existence is in some way related to highway travel.

The remote farm and the largest business organization both depend upon adequate highway transportation facilities. Most of our recreational activities involve highway travel.

So engineers of the Department of Highways and Transportation are pointing the way to highway progress in our province, in order that our economy may expand and continue to prosper.

Since the formation of the Department in 1917, a total of more than one-quarter of a billion dollars has been spent on highways and within a four-year period one hundred million dollars will be spent on our provincial highway system (in addition to federal aid for the Trans-Canada Highway). Highway expenditure for the year 1958 totalled \$25,000,000.

We were the first province in Canada to complete our section of the Trans-Canada Highway.

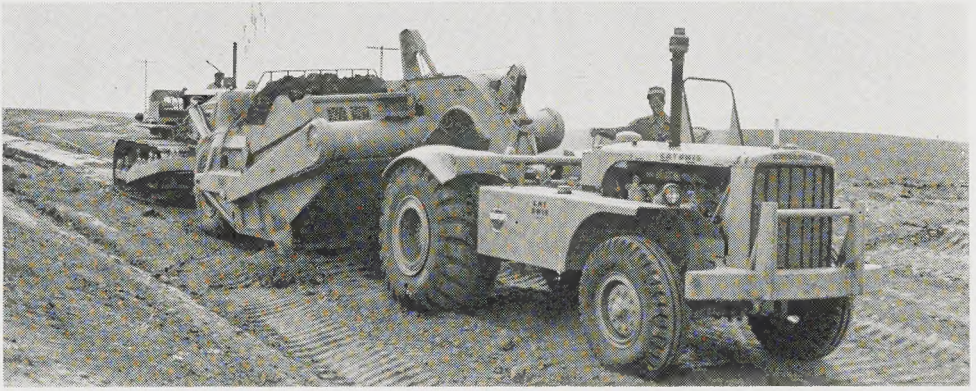
Our province now has nearly 300,000 motor vehicles, which travel almost 2 billion miles per year over our provincial highway system of 8,179 miles.

As we plan for the traffic of the future, we will protect the investment we make in our highway system by creating highway facilities which will be adequate for many generations of highway travellers. A great many miles of highways which once were not worthy of the name are a pleasure to drive today. Our highways are smoother, wider, and as a result, safer.

OUR COVER — During the winter months, the maintenance branch with their more than 100 snow plows fight their battle around the clock to clear mile after mile of snow packed highways.

Photograph courtesy Kramer Tractor Co. Ltd., Regina.

PAGE THREE



Photograph courtesy Kramer Tractor Co. Ltd.

Large earth moving equipment pulled by caterpillar tractor and being helped in the loading by a crawler type caterpillar pushing.



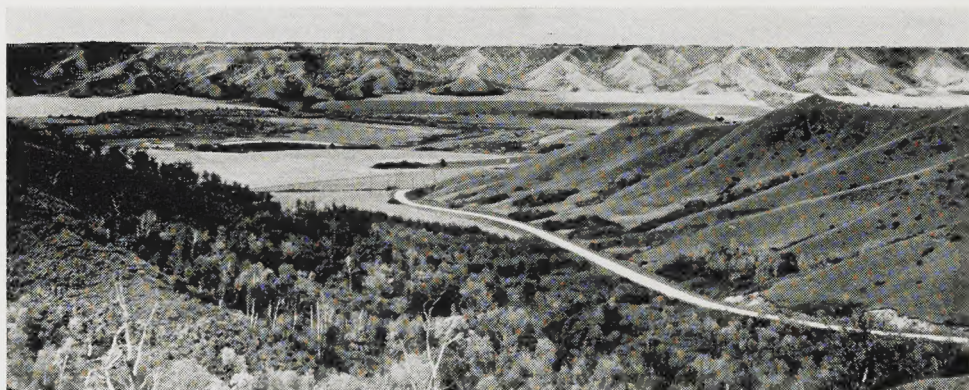
Photograph courtesy Saskatchewan Government

Laying blacktop on Trans-Canada highway west of Swift Current.



Sask. Government photo by Les Robinson.

View of completed Trans-Canada highway (#1) near Wapella, Sask. Built up higher than surrounding country to stop drifting of snow in winter.



Sask. Government photo by Olive Roberts.

A view of provincial highway #47 descending into the Qu'Appelle Valley, north of Grenfell.



Rotary snow plow clearing secondary highway linking farmers with main roads.



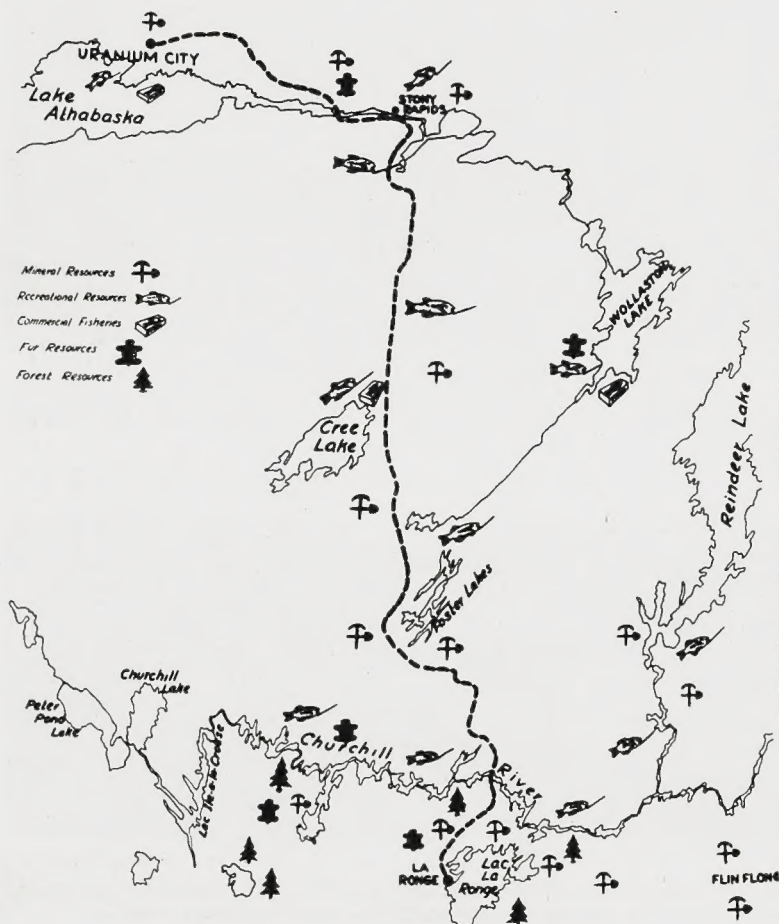
Sask. Government photo.

Although we tend to think of the prairie as a flat expanse of land, there are many hundreds of bridges in our Saskatchewan provincial highway system.



Photo courtesy Saskatchewan Government.

D8 Caterpillar and scraper filling in grade on La Ronge - Woden Bay road between mile 15 and 16. Note bulldozer levelling.



This map shows the new Uranium City highway presently under construction. This highway will take from 6 to 8 years to complete and will hasten the development of our wealthy north country. Cree Lake and Stoney Rapids are well known by many Americans and Canadians for their outstanding fresh water fishing. These places, of course, till now, have only been accessible by air. So the tourist possibilities alone on this road are far reaching. This part of Saskatchewan is in the Canadian shield region of rolling limestone rock, trees, and hundreds of lakes.

VISITORS FROM OVERSEAS



Mr. and Mrs. Michael Robson, with Betty Bowman, shown in front of their first "motel" stop in Regina. Mike is a director of Campbell Booker Holdings Ltd., our parent company in London, England.

Mike is also an insurance expert and left with us much good information on this subject.

This was the Robson's first trip through western Canada and they were most impressed with our vast, fast moving economy and the future that awaits us.

Mr. Roy Bowman is shown with our visitor from the tropics — Mr. Harold Boone. Harold is Chairman of Bookers Stores Limited, British Guiana, South America.

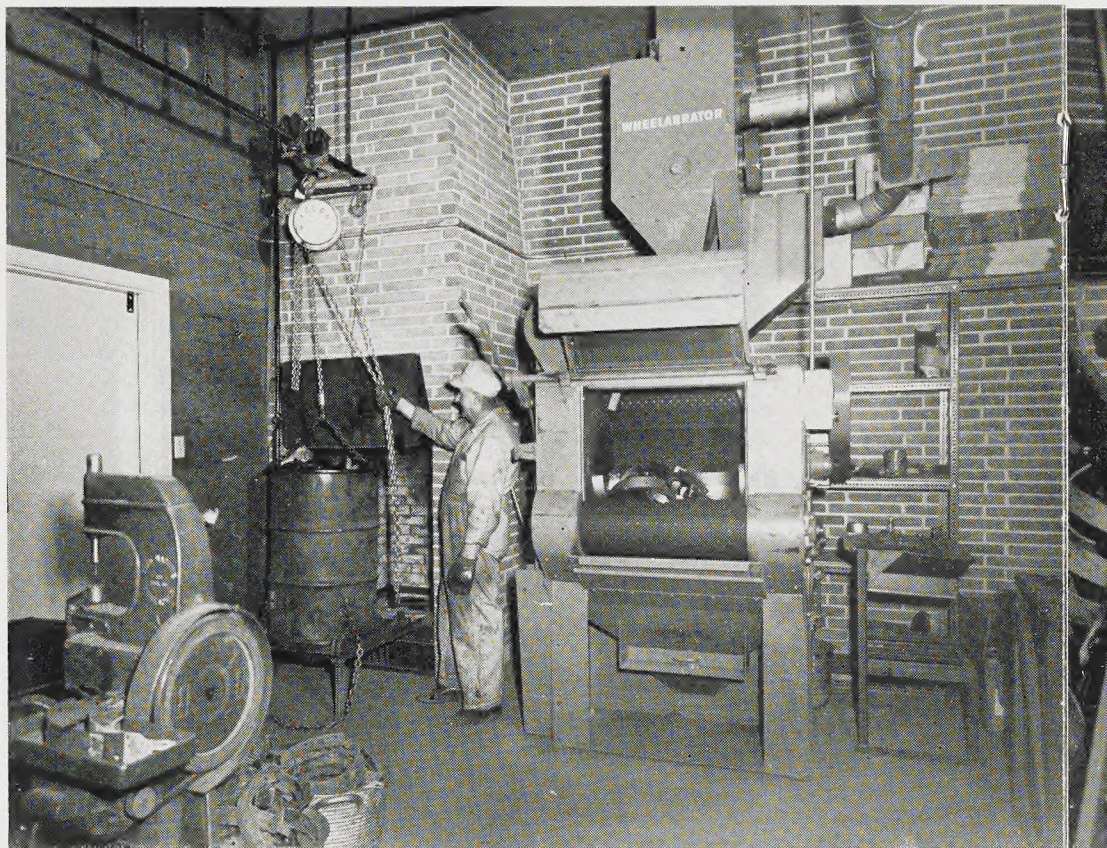
Bookers started their operations in British Guiana in 1815 and have done much to develop the country as a whole. Some 39,000 people work in their sugar estates and many hundreds more are employed in their stores and shipping interests in British Guiana.

Harold spent only three days with us but managed to cover our Saskatoon Branch, "Bowman Built" Engine Plant, Regina Branch, Regina Distribution Warehouse, Moose Jaw Branch, and worked in a hurried morning duck shoot.

Shooting in Canada was quite a change to the tropical birds and animals normally encountered in British Guiana where alligators, snakes and vicious Pirana fish abound in every canal and river.



O-U-R B-R-A-K-E



Picture shows oven for burning off old lining and wheelabrator for shot cleaning shoes to bar metal to obtain a perfect bond.

We are mighty proud of our brake bonding department, which is h
turing Plant. This department boasts the largest and most efficient equipme
shoes per day, with all the "PLUS" extras for the ultimate in brake safety, c
perfect match to drum shape. No breaking in is necessary — you receive maxi
traffic, faster speeds, greater car weight and smaller brake drums, it is so t
the one spot where quality cannot be sacrificed for price. Pennies don't coun

SPECIFY RAYBESTOS BONDED SHOES AND YOU KNOW Y

E B-O-N-D-I-N-G



Continuous oven in background with arc grinding of finished shoes, inspection and boxing. All shoes are bond tested with 200 lb. air operated hammer. Cleanliness of all operations is apparent in each picture.

is housed in the new extension to our "Bowman Built" Motor Remanufacturing in bonding use today. Capacity is 1000 Raybestos premium bonded safety, efficiency and longer life. All jobs are bond tested and arc ground for maximum braking power the first time you step on the pedal. With increased safety is so tremendously important that the finest materials only be used. This is so count when it's a life you save.

W YOUR CUSTOMERS WILL DRIVE SAFER (AND LONGER)

SASKATOON STAFF BONSPIEL



1st in 1st
SASKATOON
Georgia Tubb
Noreen Harris
Pete Cleland (C.I.L.)
Jim Hutchison (skip)



1st in 2nd
SASKATOON
Martin West (skip)
Mabel Colebank
Al Matheson
Ivor Kolbeinson



2nd in 1st
SASKATOON
Bert Gillies (skip)
Frank Selby
Irene Postlewaite
Andy Walker



2nd in 2nd
PRINCE ALBERT
Ernie Dowling
Lorne Millar (skip)
LeRoy McKay
George Weir



3rd in 1st
SASKATOON
Roy Cocks
Mildred Hope
Arlo Carlson
Rollie Postlewaite
(skip)



3rd in 2nd
SASKATOON
Keith Muller
Harry Kinnie
Mrs. J. Fairburn
Jack Fairburn (skip)



4th in 1st
ROSETOWN
Bill Harrison
Norma Decker
Stu Morrison
Jack Burows (skip)



4th in 2nd
SASKATOON
Eileen Bolton
Fred Rae
Gabe Lefebvre
Louis Hrynuik (skip)



Sunday morning
brunch at the
Marigold.

CHILDREN'S CHRISTMAS and STAFF CHRISTMAS PARTIES



Grace Johnson reads Christmas story. Santa distributes gifts.



The Maquire Sisters (and their young brother) Flo Mawson, Grace Johnson, Ivy Bent and Cliff Jones.



Rolly Postlewaite and Vi Hodgson demonstrate how the "Old Time Waltz" should be done.



DEALERS IN THE NEWS



Buhler Electric, Meadow Lake had their successful opening on December 13th of their new premises. Buhler Electric have been in business in Meadow Lake since 1950 and the turnout of 822 registered guests was testimony to their popular, fine service. Joe Schmitz, manager is shown by the display of Thermo-o-matic electric ranges by Moffat. The first picture shows: Don Lilleu, Harvey Keetley, Marie Prowse, Pam Borthwick, Mrs. Anne Schmitz, Joe Schmitz (manager), Bernie Schmitz (son).



Modern Motors of Hague in their new premises. Shown are Jake Wall, John Fehr and J. J. Wall. Modern Motors have been in business in Hague since 1944.



Arnold's Royalite Service recently opened in Regina at Albert and 3rd Avenue. Shown in front of their new Lincoln lubricating equipment are Jim Flamond, Bob Truetwait, Don Panteluck, Arnold Lensclink and Lloyd Utigard, Bowman's representative.



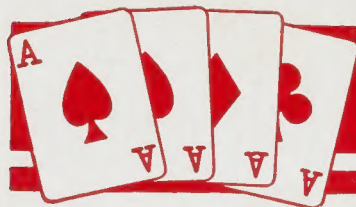
Introducing : : : THE BUCCANEER : : :

Frank Taylor, one of our associates, introduced the new line of the Buccaneer outboard motors in real swashbuckling style. Needless to say, Frank stole the first edge of the new showing, but as time went on it was evident that, Outboard Marine Corporation of Peterborough had unveiled and introduced the most exciting new face in the boating industry.

The Buccaneer supersedes the "Elto" outboard line. Outboard Marine can take advantage of the high styling and construction of the American Buccaneer motor, produced by their parent company in the States. Advertising, also, is extensive on Buccaneer in the States and this, of course, will help Canadian sales with the many American magazines and papers distributed throughout Canada.

Buccaneer will enjoy the third largest sales of outboards in Canada this year. They will deserve this position with their outstanding styling, performance, and sales promotion. Full line coverage is obtained with seven models in the following classes 3HP, 5HP, 12HP, 25HP, 35HP.

We are most enthusiastic about distributing this fine line of motors in Saskatchewan.



DEALER'S CHOICE

Classified Advertisements

FOR SALE . . WANTED . . SITUATION WANTED . . . HELP WANTED . . .

These columns are at the disposal of our readers. There is no charge for this service. We are glad to help in any way we can. All answers will be mailed to the advertisers as they are received. The "ARROW" OPERATES MERELY AS A FORWARDER AND TAKES NO PART IN ANY NEGOTIATIONS.

FOR SALE: Garage and pumps, stock and equipment in good farming district. Apply Box B100, Bowman's Arrow, Bowman Brothers Limited, Saskatoon.

FOR SALE: Garage equipment including WI-66 Weaver Hoist, electric meter gas pumps less tanks, Sun Motor Analyzer, Model 115 Bear Wheel Alignment, Mercury Lincoln Electric Sign. All in A-1 shape. Apply Box B101, Bowman's Arrow, Bowman Brothers Limited, Saskatoon.

FOR SALE: Garage presently with I.H.C. dealership. Building 50' x 60'. Tools and equipment approximately \$1500.00. For further particulars apply Box B102, Bowman's Arrow, Bowman Brothers Limited, Saskatoon.

FOR SALE: One 8F3250 - 5 h.p. - 1735 rpm - 3 phase General Electric Motor and one 8E3247 - 3 h.p. - 1720 rpm - 3 phase General Electric Motor. Apply Box B103, Bowman's Arrow, Bowman Brothers Limited, Saskatoon.

FOR SALE: Modern service station in oil town. Gallonage in service station 170,000 gallons. Bulk plant 350,000. New building with modern equipment. Bulk station can be leased. Apply Box B104, Bowman's Arrow, Bowman Brothers Limited, Saskatoon, Sask.

FOR SALE: Newly constructed auto refinishing building 45' x 80' with 17' ceiling on choice site. Can accommodate any vehicle. Has largest type DeVilbiss Mobile Oven. Gas heated steam for heat. Has room for 9 to 11 vehicles. Bath-room, office, and paint room. Fluorescent lighting. Building could be used for light manufacturing, etc. Best built building in Western Canada. Price of \$50,000 cash or \$35,000 cash and \$20,000 terms. Includes everything in and on and around place. 75' x 80' lot available next door. Apply Box B105, Bowman's Arrow, Bowman Brothers Limited, Saskatoon.

WANTED: Single Post Garage Floor Hoist. State make and price F.O.B. Apply Box B106, Bowman's Arrow, Bowman Brothers Limited, Saskatoon.

PAGE FOURTEEN

FOR SALE: One used Sebastian 15" Engine Lathe equipped; new garage type Hydraulic Presses. Apply Box B107, Bowman's Arrow, Bowman Brothers Limited, Saskatoon.

FOR SALE: Used WI-66 Weaver Hoist for half of new price. Control plates complete. Apply Box B108, Bowman's Arrow, Bowman Brothers Limited, Saskatoon.

WANTED: One 16" Swing Lathe with 10 or 12 foot bed, complete with all attachments. Apply Box B109, Bowman's Arrow, Bowman Brothers Limited, Saskatoon.

WANTED: Lathe in good condition about 13' swing and 6' bed. Also one No. 2 Booker Heater. State cash price. Apply Box B110, Bowman's Arrow, Bowman Brothers Limited, Saskatoon.

WANTED: A few dozen old Wasco Valve Seat Insert Cutters, preferably in sizes from 1 1/2" and up. Apply Box B111, Bowman's Arrow, Bowman Brothers Limited, Saskatoon.

FOR SALE: Machine, welding and blacksmith shop, also machine agencies. In prosperous farming area, radius 35 miles. In a growing town on No. 11 highway. Cheap for cash, or terms can be arranged. Must change business on account of health. Apply Box B112, Bowman's Arrow, Bowman Brothers Limited, Saskatoon.

WANTED: Job for Diesel Mechanic — Completed course at National Schols, California. Apply Box B113, Bowman's Arrow, Bowman Brothers Limited, Saskatoon.



"Your oil needs changing . . .
preferably to another car."



BUTCH'S BARBECUE

A young lady, beaming proudly, said to a young man sitting next to her on the bus.

"You probably wonder why I am so happy, but I have just been to a doctor, and after seven years of married life, he tells me I am about to become a mother."

"Well, how wonderful," replied the man. "I'm also happy today. You see I'm a chicken raiser, and I have just succeeded in developing a new strain with pink feathers and blue eyes."

"How on earth did you do that?" the lady asked.

"I introduced some new stock," he replied.

"Well, confidentially," she whispered, "so did I."



A sophisticated young lady was approached on the dance floor by a gentleman slightly her junior. "I'm sorry, she said in a superior tone, "But I couldn't dance with a child."

"Oh, I'm sorry," he replied. "I didn't know that you were in that condition."



Smith to neighbor: "You know I'm married 42 years and I still get romantic now and then over the same woman."

Neighbor: "You're a very lucky man, Smith."

Smith: "I'll say, but my wife will kill me if she finds out about it."



Don't worry. Even Henry Ford, rich as he was, didn't own a Cadillac."



After examining his patient the doc said: "I can tell you this, you are suffering from an old chronic complaint."

"I know doc," replied the patient, "but please lower you voice, she's in the next room."

Little Johnnie's excuse for being late for school:

"Ma woke Pa up in the middle of the night saying she heard something in the hen house. Pa, who sleeps in the raw, grabbed his loaded shotgun and ran out into the yard. Pa stood there, with his gun pointing at the chicken house waiting for something to come out when our old hound dog came up behind Pa with his cold nose . . . and we've been cleaning chickens since three o'clock this morning."

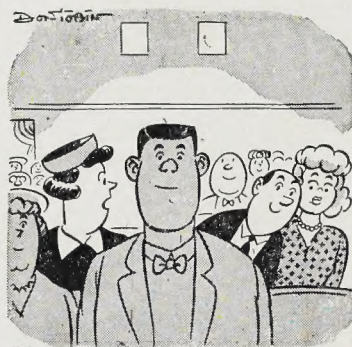


A farmer's mule kicked his mother-in-law to death. A tremendous crowd turned out for the funeral, but it was made up almost entirely of men. The minister commented, "This old lady must have been mighty popular. So many people left their work to come to the funeral."

"They're not here for the funeral," explained the farmer, "they're here to buy the mule."



A young teacher substituted for a friend who was taking a week's honeymoon. A month later at a party someone started to introduce the groom to her. "Oh," he answered brightly, "I know Miss Royal very well indeed. She substituted for my wife on our honeymoon."



12-5

© 1976 King Features Syndicate, Inc. World rights reserved.

"If you can't see, why don't we move?"

Mr. S. Pobran,
Sunrise Motors,
800 Central Avenue,
SASKATOON, Sask. 6042/40725-C



It's Here!

DOMINION ROYAL

**TRACTION GRIP
TRUCK TIRE**

**POSITIVE PULLING POWER
(Forwards and Backwards)**

**EXTRA TREAD RUBBER
FOR TOP MILEAGE**

And Look!

2nd Line Price

Bowman Brothers Limited

Head Office: SASKATOON, SASK.



Mercury Printers Ltd